

# 忠意簡易

# GENERALI EASY

團體本地旅遊 / 短期活動意外保障計劃  
Local Tour Travel / Short Term Event Protection Plan



# 關於我們 ABOUT US



## 香港忠意保險

忠意保險有限公司於1981年在香港註冊為認可的保險公司，並於2016年透過忠意人壽（香港）有限公司將業務拓展至人壽保險領域。我們結合本地豐富經驗及忠意集團的環球智慧，持續研發獨特創新的人壽保險、一般保險、專業保險及僱員福利保險，滿足客戶的不同需求。

## 忠意集團

創於1831年，忠意集團是全球最大的保險及資產管理企業之一，業務遍佈全球超過50個國家。於2022年，集團的保費總收入超過815億歐元。忠意集團擁有超過82,000位員工，為6,800萬位客戶提供優質專業服務。集團在歐洲市場佔有領先地位，業務更擴展至亞洲及拉丁美洲等地。透過提供創新及個人化的方案、優越的客戶體驗及全球數碼化分銷網絡服務，致力成為客戶的終身夥伴。集團亦已將可持續發展的理念全面融入業務策略，旨在為持份者創造價值，同時建立更公平、更高適應力的社會。

## Generali Hong Kong

In 1981, Assicurazioni Generali S.p.A was first registered as an authorised insurer in Hong Kong, with the business extending into the life insurance sector in 2016 with Generali Life (Hong Kong) Limited. With a combination of local knowledge and Generali Group's global expertise, we develop unique and innovative life insurance, general insurance, specialty insurance, and employee benefits solutions to meet the needs of our customers.

## Generali Group

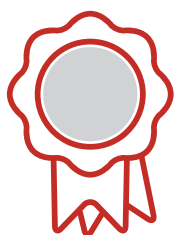
Generali is one of the largest global insurance and asset management providers. Established in 1831, it is present in 50 countries in the world, with a total premium income of €81.5 billion in 2022. With around 82,000 employees serving 68 million customers, the Group has a leading position in Europe and a growing presence in Asia and Latin America. At the heart of Generali's strategy is its Lifetime Partner commitment to customers, achieved through innovative and personalised solutions, best-in-class customer experience and its digitalised global distribution capabilities. The Group has fully embedded sustainability into all strategic choices, with the aim to create value for all stakeholders while building a fairer and more resilient society.

# 忠意集團 — 全球領先的保險公司

香港忠意保險的母公司

## Generali Group – A Leading Global Insurer

Parent Company of Generali Hong Kong



A.M. Best 財務實力評級

**A** (截至2023年12月)

A.M. Best  
Financial Strength Rating

**A** (as of Dec 2023)



Fitch財務實力評級

**A+** (截至2023年12月)

Fitch  
Financial Strength Rating

**A+** (as of Dec 2023)



2022年保費收入達

**815億 歐元**

(截至2022年12月)

**81.5 billion Euro**

in premiums  
(as of Dec 2022)



Moody's 財務實力評級

**A3** (截至2023年12月)

Moody's  
Financial Strength Rating

**A3** (as of Dec 2023)



在《財富》雜誌世界  
500強中長期穩居

**前100強**

(截至2022年12月)

Consistently listed in the

**Top 100**

Fortune Global 500 Companies  
(as of Dec 2022)



全球50多個國家，擁有

**82,000名員工**

(截至2022年12月)

**82,000 employees**

in more than 50 countries  
(as of Dec 2022)



管理資產規模達

**6,180億 歐元**

(截至2022年12月)

**618 billion Euro**

of assets under management  
(as of Dec 2022)

## 計劃特點 Product Highlights

- 簡易行政方法  
Easy & simple administration- UNNAMED basis
- 保障食物及氣體中毒  
Covering Food/Drink and Gas Poisoning
- 所有保障不設自負金額  
No excess on all benefits
- 免費燒傷保障(只適用於指定計劃)  
Free for Burns Benefit (For designated plan only)

## 保障範圍 Coverage

計劃 Plan	保障範圍及每人最高賠償額 Coverage & Maximum Benefits Per Person		
	個人意外 Personal Accident	意外醫療費用 (不包括中醫跌打) Accidental Medical Expenses (Excluding Chinese Bonesetter and Acupuncturist)	2 級及3 級燒傷 2nd and 3rd degree Burns
1	HK\$100,000	不提供 Nil	不提供 Nil
2	HK\$200,000	不提供 Nil	不提供 Nil
3	HK\$300,000	不提供 Nil	不提供 Nil
4	HK\$100,000	HK\$1,000	HK\$10,000
5	HK\$200,000	HK\$2,000	HK\$10,000
6	HK\$300,000	HK\$3,000	HK\$10,000

## 保費表 Premium Table

計劃 Plan	香港本地遊 Hong Kong Local Tour		每張保單每宗意外最高賠償額 Aggregate Limit Per Policy Per Accident
	每人每日保費(最長不多於3天) Premium Per Person Per Day (Not exceeding 3 days)	每張保單最低保費 Minimum Premium Per Policy	
1	HK\$5	HK\$500	HK\$5,000,000
2	HK\$10		HK\$10,000,000
3	HK\$15		HK\$15,000,000
4	HK\$7		HK\$5,000,000
5	HK\$13		HK\$10,000,000
6	HK\$19		HK\$15,000,000

**備註：**

1. 適用範圍：
  - 香港本地/團體遊
  - 短期活動 (不涉及勞動及/或危險活動)
  - 不適用於任何類別的演藝人員
2. 每張保單之最低保費為HK\$500。
3. 年齡限制: 1-70
4. 受益人：遺產承辦人
5. 保障範圍：
  - 本報價/保單保障受保人參與「保單持有人/投保人」籌備/舉辦/安排之活動期間發生意外。
  - 保障由受保人以參與活動為目的而到達指定集合地點開始；並以受保人離開活動，或活動解散後結束，以較早者為準。
6. 此保險不保障以下活動：
  - 任何體育活動；
  - 任何危險活動 (包括但不限於乘坐私人航空、乘坐熱氣球、攀岩、登山、洞穴探險、水肺潛水、跳傘、懸掛滑翔機、賽車、遊艇比賽、滑雪、極限運動)；
  - 徒步旅行及/或需要使用繩索之登山活動；
  - 任何高度超過3公尺之活動；
  - 特技及/或任何吊鋼絲繩的活動；
  - 任何水上活動；
  - 接觸或處理爆炸品、涉及電力的活動、操作機械；
  - 乘駕電單車；
  - 騎馬。
7. 如因以下事件引致傷害及/或損失，本報價/保單概不負責：
  - 謀殺、襲擊；
  - 受酒精、毒品影響；
  - 受保人參與任何爭吵；
  - 暴動、騷亂。
8. 受保人必須遵守場地/活動組織者制定的準則和安全措施。
9. 如果發生索償個案，我司保留檢查投保人記錄的權利。
10. 所有索償必須經保單持有人核實。
11. 我司將保留接受投保與否或更改保單條款之權利。

**Remarks:**

1. Eligible activities:
  - Hong Kong Local/Group Tour
  - Short term event without manual/hazardous activities
  - Not applicable to artist/performer
2. Minimum premium per policy is HK\$500.
3. Age limit: 1-70
4. Beneficiary: Legal Estate
5. Scope of Coverage:
  - Against any accidental loss sustained while the Insured Person is participating in &/or attending the Designated Activities organized/supervised/arranged by the Policyholder in Hong Kong.
  - Coverage shall commence when the Insured Person arrives at the appointed meeting point for the purpose of participating in the Designated Activities, and cease when he/she leaves the appointed dismissal point upon completion of the Designated Activities or disperses from the group, whichever is earlier.
6. This Policy excludes to cover the followings:-
  - any sports activities;
  - dangerous Activities (including but not limited to private aviation, hot air ballooning; rock climbing, mountaineering, caving, spelunking; scuba diving; sky diving/parachuting; hang gliding; auto racing, motorsports; yacht racing; skiing; extreme sports, etc);
  - trekking &/or rock climbing necessitating the use of ropes;
  - activities exceeding 3 meters at height;
  - stunt &/or wiring activities;
  - water activities;
  - handling of fire or explosive or machine or electricity;
  - motorcycle riding;
  - horse riding.
7. This policy shall not apply to any event which is consequent on:
  - murder or assault;
  - the influence of alcohol or narcotics;
  - the Insured Person's participation in any brawl;
  - riot and civil commotion.
8. Insured Person must comply with the guideline and safety measures set by the Venue/Event Organizer(s).
9. The Company reserves the right to check the record book of the policyholder if in case loss occurs.
10. All claims must be verified by the policyholder.
11. The Company reserves our right to accept application or to amend terms.

# 投保書

## Application Form

申請人資料 Application Information (請以英文填寫 Please fill in with block English)

保單持有人英文姓名： Name of Policyholder in English#:	
通訊地址： Correspondence Address:	
聯絡人： Contact Person:	
聯絡電話： Tel No:	
電郵地址： Email Address:	
保障日期： Period of Insurance:	由 (日/月/年) From (DD/MM/YY) 至 (日/月/年) To (DD/MM/YY)
<input type="checkbox"/> 本地旅遊 Local Tour	目的地： Destination:
<input type="checkbox"/> 短期活動 Short Term Event	活動名稱： Name of Event:

### 選擇計劃 Selected Plan

計劃 Plan	只可以選擇一個計劃 Only 1 Plan Can Be Selected		
	每人每日保費 (最長不多於3天) Premium Per Person Per Day (Not exceeding 3 days)	每張保單最低保費 Minimum Premium Per Policy	保險徵費 Premium Levy
<input type="checkbox"/> 1	HK\$5	HK\$500	0.10%
<input type="checkbox"/> 2	HK\$10		
<input type="checkbox"/> 3	HK\$15		
<input type="checkbox"/> 4	HK\$7		
<input type="checkbox"/> 5	HK\$13		
<input type="checkbox"/> 6	HK\$19		

每人保費： 港幣 HK\$ X 人數： No. of Insured Persons: = 總保費： 港幣 Total Premium: HK\$

聲明：本人/吾等聲明上述資料均屬正確無訛。本人/吾等提供的資料，為忠意保險提供業務所需，並可能使用於下列目的：(i) 任何與保險或財務有關的產品或服務、或該等產品或服務的任何更改、變更、取消或續期；(ii) 任何索償、或該等索償的調查或分析；(iii) 行使任何代位權；及可能移轉予：(a) 任何有關的公司、或任何其他從事與保險或再保險業務有關公司、或與保險業務有關的中介人或索償或調查或其他服務提供者，以達到任何上述或有關目的；(b) 現存或不時成立的任何保險公司協會或聯會或類同組織（「聯會」），以達到任何上述或有關目的、或以使「聯會」執行其監管職能、或其他基於保險保險業或任何「聯會」會員的利益而不時在合理要求下賦予「聯會」的職能；及/或(c) 透過「聯會」移轉予任何「聯會」的會員，以達到任何上述或有關目的。此外，在此授權忠意保險由「聯會」從保險業內收集的資料中查閱及/或核對本人/吾等任何資料。本人/吾等有權查閱及更正由忠意保險持有有關本人/吾等的個人資料，如有需要，可向忠意保險個人資料保護主任提出。（香港分行：香港英皇道1111號太古中心1期21樓。）

Declaration: I/we declare that all the above information is true to the best of my/our knowledge. The information I/We provide to Generali is collected to enable Generali to carry on insurance business and may be used for the purpose of: (i) any insurance or financial related product or service or any alternations, variations, cancellation or renewal of such product or service; (ii) any claim or investigation or analysis of such claim; and (iii) exercising any right of subrogation; and may be transferred to: (a) any related company or any other company carrying on insurance or reinsurance related business or an intermediary or a claims or investigation or other service provider providing services relevant to insurance business for any of the above or related purposes; (b) any association, federation or similar organization of insurance companies ("Federation") that exists or is formed from time to time for any of the above or related purposes or to enable the Federation to carry out its regulatory functions or such other functions that may be assigned to the Federation from time to time and are reasonably and/or to verify any of my/our data with the information collected by the Federation from the insurance industry. I/We have the right to obtain access to and to request correction of any personal information concerning myself/ourselves held by Generali. Requests for such access can be made to Generali's Personal Data Protection Officer. (Hong Kong Branch: 21/F, Cityplaza One, 1111 King's Road, Taikoo Shing, Hong Kong.)

申請人明白、確知及同意，忠意保險有限公司會就申請人購買及接受其簽發的保單，於保單有效期內（包括續保期）向負責安排有關保單的獲授權保險經紀支付佣金。假如申請人為法人團體，代表申請人簽署的獲授權人員須向忠意保險有限公司確認他/她已獲該法人團體授權。

申請人亦明白忠意保險有限公司必須取得申請人的同意，才可以處理其保險申請。

The applicant understands, acknowledges and agrees that, as a result of the applicant purchasing and taking up the policy to be issued by Assicurazioni Generali S.p.A. Assicurazioni Generali S.p.A. will pay the authorized insurance broker commission during the continuance of the policy including renewals, for arranging the said policy. Where the applicant is a body corporate, the authorized person who signs on behalf of the applicant further confirms to Assicurazioni Generali S.p.A. that he or she is authorized to do so.

The applicant further understands that the above agreement is necessary for Assicurazioni Generali S.p.A. to proceed with the application.

申請人簽署 (須公司蓋章) :  
Applicant's Signature (With Company Chop):

日期 (日/月/年):  
Date (DD/MM/YY):

### 公司專用 For Office/ Broker Use

代理人名稱:  
Producer Name:

代理人編號:  
Producer Code:

聯絡人姓名:  
Contact Person Name:

聯絡人電話:  
Contact Telephone No.:

#保單持有人必須是香港註冊公司。

\*\*我司保留接受投保與否或更改保單條款之權利。

\*\*The Company reserves our right to accept application or to amend terms.

## 收集個人資料聲明

- a) 閣下須要不時向忠意保險有限公司香港分行（「本公司」）提供關於閣下自己、保單持有人、受保人、受益人、索償人及/或其他有關人士的資料（「個人資料」），以讓本公司為閣下提供保險及/或相關產品與服務，處理經由本公司發出及/或安排的保單之下的索償事宜，及/或處理閣下提出的任何或所有其他要求、查詢和投訴。
- b) 閣下是自願向本公司提供個人資料的。然而，若閣下未能提供個人資料，可能導致本公司不能夠為閣下提供保險及/或相關產品與服務，處理經由本公司發出及/或安排的保單之下的索償事宜，及/或處理閣下提出的任何或所有其他要求、查詢和投訴。
- c) 個人資料可被用於以下用途：
- 處理（包括但不限於承保）及/或審批保險及/或相關產品與服務的申請，以及該等產品與服務的任何附加、更改、變更、取消、續期及/或復效；
  - 管理經由本公司發出及/或安排的保單；
  - 處理（包括但不限於調查、分析、評估和裁定）及/或理賠經由本公司發出及/或安排的保單之下的索償事宜；
  - 如適用的話，行使代位權；
  - 向客戶追收尚欠金額（如有）；
  - 經由本公司發出及/或安排的保單之下籌劃共同保險及/或再保險；
  - 透過電話、郵件、電郵、傳真及其他通訊方式與客戶通訊；
  - 客戶服務（包括但不限於處理查詢和投訴）、推銷，以及其他相關活動；
  - 進行資料核對程序；
  - 設計保險及/或相關產品與服務供客戶使用；
  - 推銷本公司及/或本公司的關聯公司（包括但不限於本集團的公司、母公司、本母公司的信託公司（該等關聯公司在下文合稱為「關聯公司」）的保險及/或其他相關產品與服務；
  - 就閣下事前訂明的同意（如有）約束之下，直接促銷保險及/或其他相關產品與服務，而閣下可在任何時間知會本公司以行使撤回同意的權利；
  - 本公司、關聯公司、相關的保險業協會或聯會、監管當局、政府部門及/或其他法定監管機構的統計或精算研究；
  - 遵從任何法律、規則、規例、守則、指引、法院命令、合規政策和程序的規定，以及本公司及/或關聯公司應要遵守的任何其他有關規定，包括但不限於披露有關資料；及
  - 實現與上述（i）至（xiv）直接有關的任何其他用途。

## Personal Information Collection Statement

- a) From time to time, it is necessary for you to supply Assicurazioni Generali S.p.A., Hong Kong Branch (the "Company") with data about yourself(ves), policyholder(s), life insured(s), beneficiary(ies), claimant(s), and/ or other relevant individuals (the "Personal Data") in connection with the provision of insurance and/ or related products and services to you, the processing of claims under insurance policies issued and/ or arranged by the Company, and/ or the processing of any or all other requests, enquiries and complaints from you.
- b) Provision of the Personal Data to the Company by you is voluntary. However, failure to supply the Personal Data may result in the Company being unable to provide insurance and/ or related products and services to you, process claims under insurance policies issued and/ or arranged by the Company, and/ or process any or all other requests, enquiries, or complaints from you.
- c) The purposes for which the Personal Data may be used are as follows:
- processing (including, without limitation, underwriting) and/ or approving applications for insurance and/ or related products and services, and any addition, alteration, variation, cancellation, renewal and/ or reinstatement of such products and services;
  - administering insurance policies issued and/ or arranged by the Company;
  - processing (including, but not limited to, investigating, analyzing, assessing and adjudicating) and/ or settlement of claims under insurance policies issued and/ or arranged by the Company;
  - exercising rights of subrogation, if applicable;
  - collection of amounts outstanding (if any) from customers;
  - arranging coinsurance and/ or reinsurance in respect of the insurance policies issued and/ or arranged by the Company;
  - communicating with customers via telephone, mail, e-mail, facsimile and other communication means;
  - customer services (including, but not limited to, processing enquiries and complaints), marketing, and other related activities;
  - conducting data matching procedures;
  - designing insurance and/ or related products and services for customers' use;
  - marketing insurance and/ or other related products and services of the Company and/ or its affiliated companies (which includes, but are not limited to, its group companies, parent company, trust companies of the Company's parent company (hereinafter such affiliated companies are collectively referred to as the "Affiliated Companies"));
  - direct marketing of insurance and/ or other related products and services subject to your prior prescribed consent (if any), and you can exercise the right of opt-out by notifying the Company at any time;
  - statistical or actuarial research of the Company, its Affiliated Companies, relevant insurance industry associations or federations, supervisory authority, government department and/ or other competent authority;
  - complying with the requirements under any laws, rules, regulations, codes, guidelines, court orders, compliance policies and procedures, and any other relevant requirements which the Company and/ or its Affiliated Companies are expected to comply with, including, without limitation, making disclosures of the relevant information; and
  - fulfilling any other purposes directly relating to (i) to (xiv) above.



- d) 由本公司持有的個人資料將受到保密，但本公司可依據以上（c）段所列的用途向以下各方（不論在香港特別行政區境內還是境外）提供個人資料，事前無須知會閣下及/或該等個人資料所涉及的任何其他有關人士：
- i) 就本公司的業務營運向本公司提供行政、電訊、電腦、付款、推銷、調查、諮詢及/或其他服務的代理人、中介人、索償調查公司、共同保險公司、再保險公司、第三方服務提供商、銀行及信用卡公司、健康及醫療機構、專業顧問、承包商、業務夥伴及/或任何其他有關各方，以適用者為準；
  - ii) 相關的保險業協會或聯會，及/或該等協會或聯會的成員；
  - iii) 本公司及/或關聯公司的海外辦事處或分行，以適用者為準；
  - iv) 根據任何法律、規則、規例、守則、指引、法院命令、合規政策和程序的規定，以及應要遵守的任何其他有關規定之下，本公司及/或關聯公司負有義務須向其作出披露的人士；
  - v) 根據對本公司及/或關聯公司有約束力的任何法律之下，本公司及/或關聯公司須向其提供資料的任何法院、監管當局、政府部門或其他法定監管機構（包括但不限於稅務局）；
  - vi) 本公司的合法繼承人或受讓人；及
  - vii) 對本公司及/或關聯公司負有保密責任的人士。
- e) 本公司可使用由相關的保險業協會或聯會及/或該等協會或聯會的成員所收集及發放或轉移的資料，來核實任何或所有個人資料。
- f) 根據《個人資料（私隱）條例》：
- i) 任何人士均有權：
    - A) 查詢本公司有沒有持有其資料，如有的話，可取得一份該等資料；
    - B) 要求本公司改正其任何不正確的個人資料；及
    - C) 查明關於本公司的個人資料政策和處事常規，並可獲通知有關本公司所持個人資料的種類；及
  - ii) 本公司有權就處理任何查閱個人資料的要求之下收取合理的費用。
- g) 如欲查閱及/或改正個人資料及/或查詢關於本公司的政策和處事常規及所持個人資料的種類，請向以下人員提出要求：  
 個人資料保護主任  
 忠意保險有限公司香港分行  
 香港英皇道1111號太古中心1期21樓
- d) The Personal Data held by the Company shall be kept confidential, but the Company may provide the Personal Data to the following parties (whether within or outside the Hong Kong Special Administrative Region) for the purposes set out in paragraph (c) above, without prior notification to you and/or any other relevant individuals to whom the Personal Data is related:
- i) agents, intermediaries, claims investigation companies, coinsurance companies, reinsurance companies, third party service providers, banks and credit-card companies, health and medical organizations, professional advisers, contractors, business partners, and/or any other relevant parties, as appropriate, who provide administrative, telecommunication, computer, payment, marketing, investigation, advisory and/or other services to the Company in connection with the operation of its business;
  - ii) relevant insurance industry associations or federations, and/or members of such industry associations or federations;
  - iii) overseas locations or branches, as appropriate, of the Company and/ or its Affiliated Companies;
  - iv) persons to whom the Company and/or its Affiliated Companies are under an obligation to make disclosure under the requirements of any laws, rules, regulations, codes, guidelines, court orders, compliance policies and procedures, and any other relevant requirements which the Company and/or its Affiliated Companies are expected to comply with;
  - v) any court, supervisory authority, government department or other competent authority (including, without limitation, tax authority) under any laws binding on the Company and/or its Affiliated Companies;
  - vi) lawful successors or assigns of the Company; and
  - vii) persons who owe a duty of confidentiality to the Company and/or its Affiliated Companies.
- e) The Company may verify any or all of the Personal Data by using information collected and released or transferred by relevant insurance industry associations or federations, and/or members of such industry associations or federations.
- f) In accordance with the Personal Data (Privacy) Ordinance:
- i) any individual has the right to:
    - A) check whether the Company holds data about him/ her and, if so, obtain a copy of such data;
    - B) require the Company to correct any data relating to him/ her that is inaccurate; and
    - C) ascertain the Company's policies and practices in relation to data and to be informed of the kind of data held by the Company; and
  - ii) the Company has the right to charge a reasonable fee for the processing of any data access request.
- g) The person to whom requests for access to data and/or correction of data and/or for information regarding policies and practices and kinds of data held are to be addressed as follows:  
 Personal Data Protection Officer  
 Assicurazioni Generali S.p.A., Hong Kong Branch,  
 21/F, Cityplaza One, 1111 King's Road, Taikoo Shing, Hong Kong

## 使用及提供個人資料作直接促銷

(本節條文是組成「收集個人資料聲明」的一部分。)

- 1) 個人資料，包括但不限於，姓名、聯絡的詳細資料、其他產品及服務組合資料、交易模式及行為，財務背景及人口統計資料可被用作於直接促銷：
  - i) 本公司及關聯公司的保險及/或其他相關產品與服務；
  - ii) 本公司跟聯名品牌夥伴的保險及/或其他相關產品與服務（聯名品牌夥伴之名稱將載於相關產品及服務的申請表、建議書、宣傳小冊子及/或廣告單張/海報，以適用者為準）及/或本公司所選定的第三方；
  - iii) 本公司，關聯公司及聯名品牌夥伴的獎賞、忠誠及/或優惠項目/計劃。
- 2) 就以上（1）段所述的用途，個人資料亦可被提供予本公司的關聯公司，聯名品牌夥伴及本公司所選定的第三方服務提供商，包括但不限於，客戶服務中心。
- 3) 本公司須獲閣下允許（包括表示不反對）本公司可按照本節條文所述的用途使用個人資料。若閣下不希望本公司使用或向第三方提供個人資料作直接促銷用途，閣下可於下方行使退出權利或於日後任何時間知會本公司。

如閣下不同意個人資料用作下列直接促銷用途，請在以下方格內加上剔號（“√”）：

- 本人/我們不允許貴公司向本文所述的第三方提供個人資料作直接促銷用途。
- 本人/我們不允許貴公司使用個人資料作直接促銷用途。

（若閣下沒有在方格內加上剔號但簽署本表格/文件，閣下會被視之為不反對（即閣下允許）本公司使用或向第三方提供個人資料作直接促銷用途。）

附註：本收集個人資料聲明的英文及中文版本之間如有任何歧義，概以英文版本為準。

### 聲明

本人/我們確認，本人/我們已獲提供一份由忠意保險有限公司香港分行（「忠意保險」）發出的收集個人資料聲明（「該聲明」）。本人/我們確認已經閱讀並且明白該聲明。本人/我們同意忠意保險可依照該聲明的條款收集、使用、儲存、披露、轉移及以其他方式處理本人/我們的個人資料。本人/我們進一步確認，本人/我們已獲得受保人和任何其他有關人士（如適用的話）的明示同意，可以按照該聲明所述的用途將他們的個人資料提供給忠意保險，並允許忠意保險可依照該聲明的條款收集、使用、儲存、披露、轉移及以其他方式處理該等個人資料。

\_\_\_\_\_  
投保人/索償人/保單持有人/受保人簽署

## Use and Provision of Personal Data in Direct Marketing

(This section forms part of the Personal Information Collection Statement.)

- 1) The Personal Data, including but not limited to, name, contact details, other products and services portfolio information, transaction pattern and behavior, financial background and demographic information may be used for the purpose of direct marketing:
  - i) insurance and/ or other related products and services of the Company and its Affiliated Companies;
  - ii) insurance and/ or other related products and services of the Company's co-branding partners (the names of such co-branding partners can be found in the application form(s), proposals, brochures and/or advertising leaflet(s)/poster(s) for the relevant products and services, as appropriate) and/ or third parties selected by the Company
  - iii) reward, loyalty and/ or privileges programs/plans of the Company, its Affiliated Companies and co-branding partners.
- 2) The Personal Data may also be provided to the Company's Affiliated Companies, co-branding partners and third party service providers selected by the Company for the purpose set out in paragraph (1) above, including, without limitation, call centres.
- 3) The Company requires your consent (which includes an indication of no objection) to the use of Personal Data for the purpose set out in this section. If you do not wish the Company to use or provide to other parties the Personal Data for the purpose of direct marketing, you may exercise the opt-out right below or by notifying the Company at any time thereafter.

Please tick (“√”) the boxes below if you do not agree with the following use(s) of the Personal Data in direct marketing.

- I/We do not consent to the provision of the Personal Data to the third parties as described herein for the purpose of direct marketing.
- I/We do not consent to the use of the Personal Data by the Company for the purpose of direct marketing.

(If you do not tick the boxes but sign the Form/ document, you will be regarded as having indicated you have no objection (i.e. you consent) to the use or transfer to third parties of the Personal Data for the purpose of direct marketing by the Company.)

Note: In case of discrepancies between the English and Chinese versions of this Personal Information Collection Statement, the English version shall prevail.

### Declaration

I/We acknowledge that I/we have been provided with a copy of the Personal Information Collection Statement (the “Statement”) issued by Assicurazioni Generali S.p.A., Hong Kong Branch (“Generali”). I/We confirm that I/we have read and understood the Statement. I/We agree that Generali may collect, use, store, disclose, transfer and otherwise process my/our personal data in accordance with the terms of the Statement. I/We further confirm that I/we have obtained the express consent of the life insureds and any other relevant individuals (where applicable) for providing their personal data to Generali for the purposes stated in the Statement and for allowing Generali to collect, use, store, disclose, transfer and otherwise process such personal data in accordance with the terms of the Statement.

\_\_\_\_\_  
Signature of Applicant/Claimant/Policyholder(s)/Life Insured(s)

**忠意保險有限公司**

**Assicurazioni Generali S.p.A.**

香港太古城英皇道1111號21樓

21/F, 1111 King's Road, Taikoo Shing, Hong Kong

電話 Tel: +852 2521 0707 傳真 Fax: +852 2521 8018

電郵 Email: A&H@generali.com.hk

網址 Website: generali.com.hk



Generali Hong Kong

AH/PAI/ENTC/AUG24